



## CORPORATE PROFILE



**Rochester Downtown  
Development Corporation**



## ORGANIZATIONAL STRUCTURE

RDDC grew out of the Downtown Committee of the Chamber of Commerce, forming an independent, not-for-profit corporation in 1976. It is structured as a 501(c)(4) corporation, where financial contributions are treated as a business expense.

RDDC is supported primarily by member dues from private sector entities, with additional funding from sponsorships and service contracts.

The corporation is an effective leadership vehicle that explores, influences and directs action on key issues and projects. RDDC addresses a wide variety of topics and projects that impact stakeholder interests in the downtown arena. The priorities and direction of all corporate activity is strongly impacted by RDDC member feedback and engagement.

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## RDDC

A private, not-for-profit, economic development entity, the Rochester Downtown Development Corporation (RDDC) is funded by corporations, institutions and real estate companies.

To create the synergy and balance that is part of a healthy downtown, the RDDC agenda nurtures a broad range of development initiatives. These include housing, commercial, entertainment, and large public projects.

RDDC's primary role is to deliver a vibrant and economically strong downtown as part of the region's larger asset package.



